



The String Dog Company ♦ www.stringdog.net

FOR IMMEDIATE RELEASE

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The String Dog Company is pleased to announce that artist Evan Goodrow is endorsing Tone Rockets strings. Tirelessly, Evan plays shows in the United States and has recurring gigs in the Caribbean. With the Evan Goodrow Band, he has played venues with BB King, Buddy Guy, Peter Frampton, Jimmy Buffet, and GE Smith among other artists.

With an early start studying Jazz guitar, Evan's music has evolved into a sound of his own which is diverse and includes blues, soul, rock and a bit of funk into the mix. He calls it Modern Soul. His audiences respond and smile to his uplifting sound, and his genuine love for music translates well to them.

Over the years, Evan has been approached to endorse products, and has been very discriminating to associate his name with something he believes in. Therefore, it is with additional pride that String Dog announces its relationship with Evan. Tone Rockets string line is Evan's string of choice. He prefers the 11 gauge.



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